



# TALKING POINTS

## April 2025

### US GOVERNMENT AFFAIRS

- » APWA's Government Affairs Committee will be in Washington, DC, April 1–2 to meet with federal agencies, US lawmakers, and congressional committees.
- » The APWA *Washington Report* will publish on April 7 and April 28.
- » The Engineering & Public Works Roadshow is traveling to [Bois d'Arc](#), Texas, April 16; and Athens, Georgia, April, 19 for [a new bridge with R.E.M. vibes](#). The Engineering Workforce Consortium, an off-shoot of the roadshow, will hold a two-day summit in Washington, DC, April 14–15.
- » APWA Government and Public Affairs Director Andrea Eales and Government Affairs Media Manager Mark Shade will visit with the APWA Missouri Chapter, April 9–10, to discuss advocacy and public visibility.
- » For daily government affairs advocacy updates and comments, follow the APWA Government Affairs team on [X](#) and [LinkedIn](#).

### ACCREDITATION

- » Chattanooga, Tennessee Department of Wastewater. 3rd accreditation
- » Chattanooga, Tennessee Department of Public Works. 3rd accreditation
- » Winnipeg, MB, Canada Public Works Department. 5th accreditation

### MARKETING AND COMMUNICATIONS

#### Download National Public Works Week Materials

National Public Works Week (NPWW) is May 18–24. We've got plenty of tips, tools, and artwork ready to help your agency/organization make your 2025 NPWW celebrations the biggest and best ever! Visit [www.apwa.org/npww](http://www.apwa.org/npww) to see what's available, including [purchasing](#) a 2025 NPWW poster. By working together, we can amplify NPWW! We encourage you to:

- » Submit a [proclamation](#) to your state governor's or mayor's office. Or both!
- » [Download](#) the How-To Guide to help you with your event planning.
- » Use our official hashtag #NPWW in all your social media posts. And consider using a combination of any of the following hashtags: #PeopleMatter #WeArePublicWorks #people #purpose #presence.
- » Share with APWA national what your agency or organization is planning by filling out this brief three-question [survey](#).

Questions about NPWW may be sent to [Aleatha Ezra](#).



### Quick Links

[Focus on Public Works](#) | [Tell Your Story](#) | [Education/Credentialing Center](#) | [Technical Committees](#) | [Groups and Committees](#) | [Council of Chapters](#) | [Washington Report](#) | [Legislative Action Center](#) | [Ottawa Report](#)

# CONFERENCES

## 2025 North American Snow Conference

April 6–9, 2025

This year's education schedule offers more flexibility than ever. For example, the certificate programs and the Traffic Incident Management (TIM) Workshop take place on different days—so you can do both. Also, we've added

a hands-on, interactive Emergency Management Table Top Exercise. CEUs are available for nearly all education programs taking place at the Snow Conference.

[Click here](#) to learn more and to register.



# WEBINARS AND MORE

## MUTCD 11th Edition: Key Updates on Pavement Markings, Signage, and Pedestrian Safety

April 17, 2025

This follow-up Click, Listen, and Learn program will delve into the latest updates in the 11th edition of the *Manual on Uniform Traffic Control Devices (MUTCD)*.

[Click here](#) for more information or to register.

## Accreditation Open Forum—Documentation Demystified

April 22, 2025

Join our panel of experienced accreditation evaluators as they discuss the best practices for selecting and organizing documentation, including what types of materials are most useful and how to avoid common pitfalls.

[Click here](#) for more information or to register.

## Lessons as First Responders: Responding to the 2024 Hurricanes

June 12, 2025

Join us for a live virtual program where public works professionals will share lessons learned from the hurricanes that hit the East Coast in Fall 2024.

[Click here](#) for more information or to register.

# CERTIFICATION

We are launching a certification testimonial campaign! By showcasing achievements, participants can highlight their skills, build a stronger community, and help attract potential candidates. For more information, please email [certification@apwa.org](mailto:certification@apwa.org).

# CERTIFICATE PROGRAMS

## Facilities and Grounds Management Certificate

April 22, 24, 29 and May 1, 2025

This live virtual certificate program will cover the basics that professionals in facilities and grounds need to understand to perform their jobs effectively. The program provides training and real-life experiences in the areas of ADA compliance, grounds maintenance, preventative maintenance, capital improvement planning, and more.

[Click here](#) for more information or to register.

## Chapter Certificate Programs

Opportunities for chapters to host certificate programs in 2025 are being scheduled. Chapters interested in offering the Winter Maintenance Operator and/or the Winter Maintenance Supervisor certificate programs, the Facilities and Grounds Management Certificate, and/or the Public Fleet Management Certificate should contact [education@apwa.org](mailto:education@apwa.org).

# NEW RESOURCES

## Solid Waste and Stormwater Management Benchmarks

APWA conducted a pilot benchmarking survey in 2022 of 150 agencies across the US. [Public Works Benchmarks: Solid Waste](#) and [Public Works Benchmarks: Stormwater Management](#) provide detailed overviews of key metrics, with insights into the operational dynamics and resource utilization within these arenas.

# EMERGING LEADERS ACADEMY

The 2025–2026 Emerging Leaders Academy program [applications](#) are now available. Applications are due at the end of day Friday, July 18, 2025.